



TIRE INDUSTRY
RESEARCH

Global Tire Intelligence report

Dateline: Feb 2017

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China makes
it a win-win



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About this publication

This document has been prepared in response to demands from the global tire community for insight into the global tire industry.

During conversations with many Chinese people, we identified a strong need in China for a source of information on the global tire industry that lies outside of the official Chinese government channels.

Furthermore, in conversations with industry analysts, we identified a need for a regular publication that explains and analyses key developments in the global tire industry.

About the author. This report is compiled by David Shaw. Mr Shaw publishes widely on LinkedIn about the tire industry. He has a 30-year track record reporting on the global tire industry at the highest levels. He publishes market research reports; offers a weekly news service and manages conferences globally.

For more information see <http://TireIndustryResearch.com>

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